LeadSeek
www.goleadseek.com

VISTAGE
Private advisory boards for CEOs, executives and business owners.

Industry: Executive Coaching and Peer Advisory Groups

Challenge: Building membership to an exclusive private Chief Executive peer group.

Vistage is the world's largest CEO coaching and peer advisory organization for small and midsize business leaders. They help CEOs, business owners, and key executives solve their unique challenges through a combination of confidential peer advisory groups and executive coaching sessions. Each group is facilitated by a Chair who builds their own group membership from local business leaders.

What is the single greatest benefit you realized in working with LeadSeek?

Working with LeadSeek has given me the confidence that I am taking intentional, professional, proactive steps to developing my revenue for next year.

What specific business issues were you looking to address by partnering with LeadSeek? Would you say LeadSeek was able to address those issues successfully?

Expansion of personal services practice into a new geographic market where I was unknown to the potential clients.

What has been the measurable impact on your business from utilizing LeadSeek's services?

Three monthly campaigns have generated more than 100 potential clients who have read my emails -- with their opening (and clicking through) reported to me on the same day. This has fed my individual outreach process with warm leads.

How would you describe your experience working with LeadSeek in terms of their availability for questions, quickness to address issues, professionalism, and overall representation of your brand?

LeadSeek is swift (always same day) and thorough (no email volleyball needed) in reply, even with my odd requests for analysis and my needs for training. And, helpfully, my LeadSeek representative politely urges me to do my side of the work, so we stay on schedule.

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